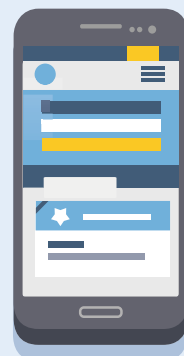
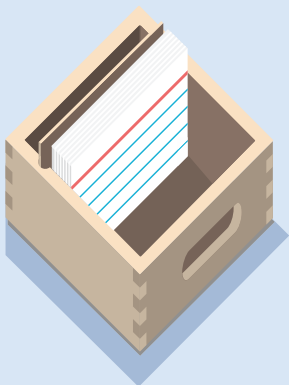


CARD2BRAIN EDUCATIONAL

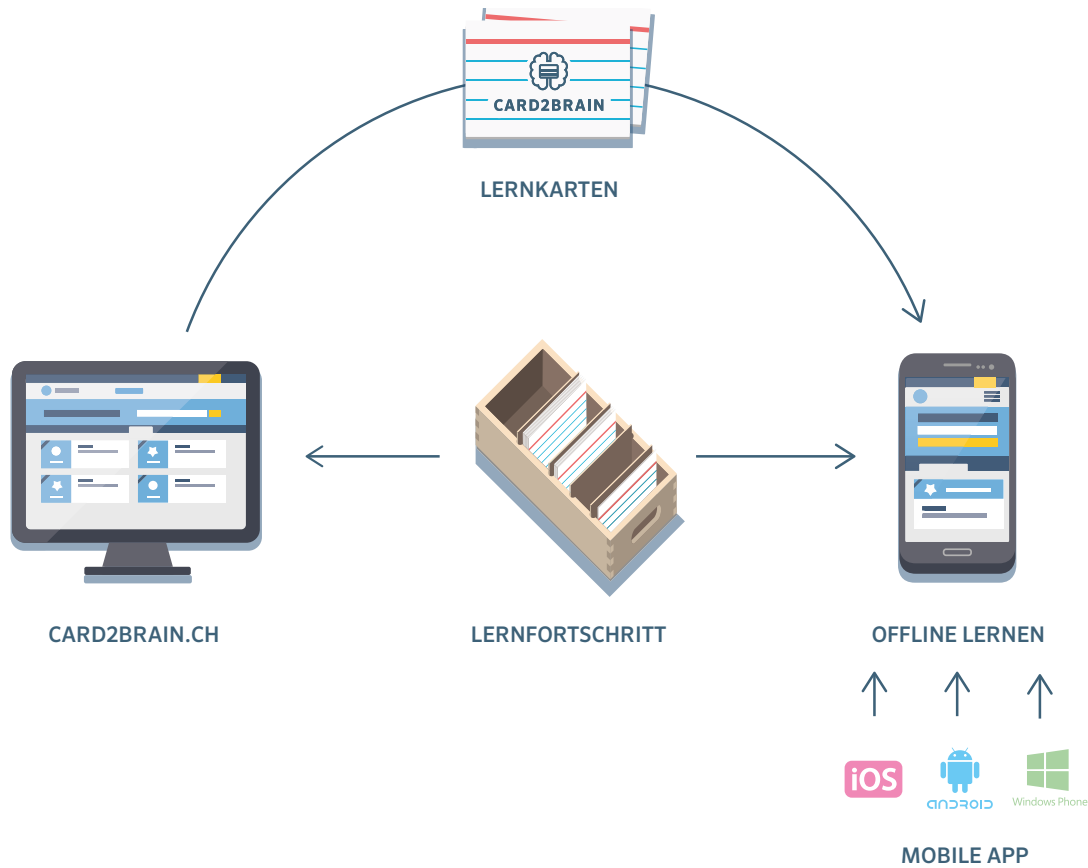
MULTI-USER LICENCE FOR SCHOOLS



card2brain in Brief	3
The Clever Flashcard Platform	4
Our Offer	5
Services & Benefits	6
Support & Training Courses	6
Single-Sign-On (SSO)	7
Prices	8
Contact	9

card2brain in Brief

card2brain is the clever flashcard platform for your school:
Create flashcards online, share them with your class, and revise them on the app.



User Opinions from the App Stores

★★★★★

Fun learning

Great app, also for teachers who want to prepare some alternative learning material.

★★★★★

Simple, fast and pretty

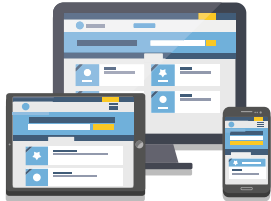
I was convinced by the website and the clean design. The flashcards are very easy to create and for synchronising, you only have to enter your login data.

★★★★★

Immediate support, great app

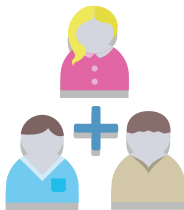
You can even learn offline. That's more efficient than with paper flashcards when you're on the move. There's also the feature for typing answers as exact text, which I also find more efficient than learning with paper flashcards!

The Clever Flashcard Platform for Students and Teachers



Online and Mobile Learning

- Create and study flashcards online.
- Download the free app for iOS, Android or WP-8.
- Synchronise the app with the web profile.
- Study offline on the smartphone and tablet.
- Save the learning progress in the cloud.



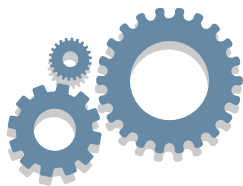
Shared Learning

- Create flashcards in common work.
- Form learning groups.
- Share flashcards in class.
- Comment on and rate flashcards.



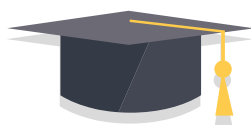
Successful Learning

- Revise your flashcards anywhere, at any time.
- Work yourself through the questions in a fun and easy way.
- Receive immediate feedback on wrong answers.
- Study according to the scientifically recognised principle of spaced repetition in 5 compartments.



Flexible Learning with Educational Software

- Study with 3 types of questions (MC, text, exact)
- Reverse the direction of learning (question ↔ answer)
- Teacher-centred scenarios
- Learner-oriented scenarios
- Flipped Classroom
- Bring Your Own Device (BYOD)



Training for Different Types of Skills

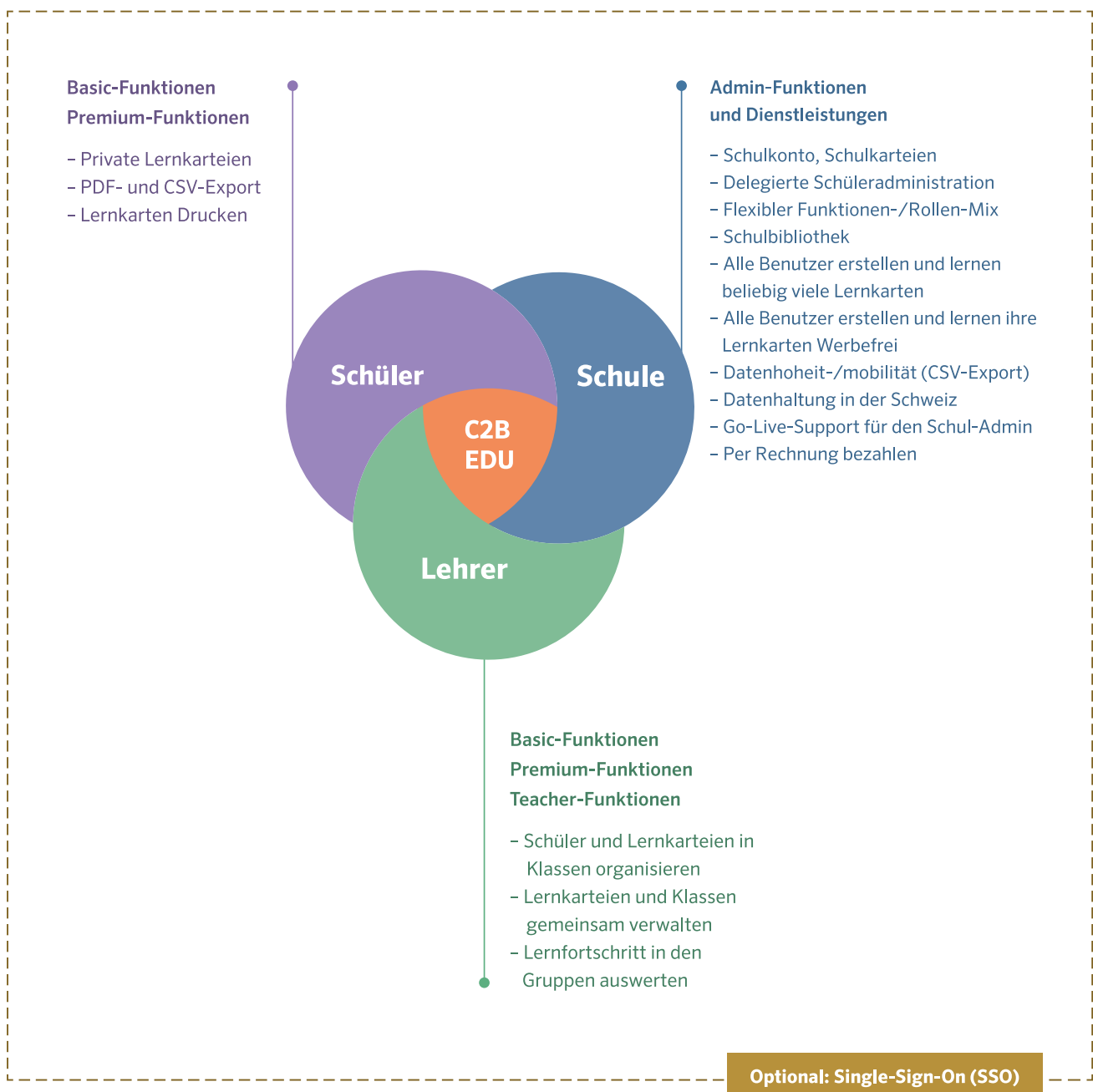
- Practise spelling and phrasing
- Learn languages and definitions
- Learn with pictures and formulas
- Train how to use software and develop media literacy

card2brain Educational – Our Offer

card2brain Educational is the multi-user licence for your school. The licence includes free combination of "Premium" and "Teacher" subscriptions at an attractive inclusive price per year.

card2brain Educational offers you the possibility to provide a high-quality and ad-free Swiss educational software for all your school's teachers and students. Your benefits: lowest prices per user and year, additional administration, publishing and archiving features for your company, and payment by invoice.

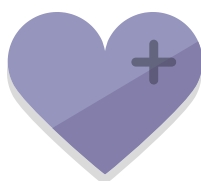
CARD2BRAIN EDUCATIONAL





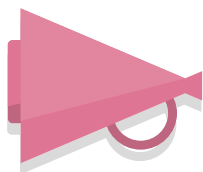
Services at a Glance

- ✓ **Admin Cockpit**
 - Import of students, teachers, and groups
 - Administration of users, roles, and authorisations
- ✓ **Delegated Student Administration**
 - Teachers are added to the school by the company's admin
 - Students are added to the company by the teachers via groups
- ✓ **Free Combination of Features and Roles**
 - All students and all teachers have access to all Basic features
 - All students have access to all Premium features
 - All teachers have access to all Premium and Teacher features
- ✓ **All the company's users create and study an unlimited number of flashcards**
- ✓ **All the company's users have access to the school's own library**
- ✓ **All the company's users create and study their flashcards ad-free**
- ✓ **Company Sets of Flashcards**
 - Publish flashcards under the name of the company
 - Transfer flashcards to the company
- ✓ **Export feature (CSV) for data sovereignty and data mobility**
- ✓ **Data storage in Switzerland**
- ✓ **Go-Live support for the company's admin**



Benefits for your Company

- ✓ **No complicated software installation**
- ✓ **No additional costs for hardware**
- ✓ **No additional costs for maintenance and operation**
- ✓ **Einfacher Registrierungsprozess**
- ✓ **Payment by invoice**
- ✓ **Inclusive price**
- ✓ **Maximum discount**
- ✓ **Further development of the platform according to users' needs**
- ✓ **Well-established product with a high public reputation**
- ✓ **Simple communication with a Swiss partner**
- ✓ **Presentation as a modern company towards all stakeholders**



Support

We offer you a 1-hour free go-live support once for setting up the company's account.

For any technical support, you can define a contact person responsible of communicating with card2brain.

Unless otherwise agreed upon, end user support at your company is ensured by an internal contact person.

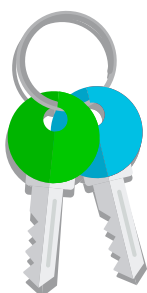


Training Courses

Our training courses support the successful introduction of card2brain at your company.

They encourage teachers and admins to make optimum use of the software and create the best possible conditions for ensuring the best possible learning results of your students and employees.

We will be happy to arrange a course at your place.



Single-Sign-On (SSO)

Would you like your users to be able to log on to card2brain via an SSO mechanism? Upon request, we can connect card2brain to current ID management systems.

Login via SWITCHaai

Users log on to card2brain.ch with the access data of the aai partner organisation. By logging on via SWITCHaai, the membership of the organisation and the role within the organisation are automatically reproduced on card2brain.ch:

- Students have access to all Premium features
- Teachers have access to all Premium and Teacher features

SSO Integration on Other Platforms

Users register on another platform and may access your company's sets of flashcards from there, without registering on card2brain.ch.

Prices

CARD2BRAIN TEACHER*

<i>Number of subscriptions</i>	<i>Price per subscription</i>	<i>Discount in %</i>
1	66.00	0
from 2	52.80	20

CARD2BRAIN PREMIUM*

<i>Number of subscriptions</i>	<i>Price per subscription</i>	<i>Discount in %</i>
1	22.00	0
from 2	17.60	20

CARD2BRAIN EDUCATIONAL*

<i>Maximum number of users</i>	<i>Costs per user</i>	<i>Total costs</i>
30	5.00	150
50	5.40	270
100	4.90	490
250	4.40	1100
500	4.00	2 000
1 000	3.60	3 600
2 000	3.20	6 400
3 000	3.20	9 600
4 000	2.90	11 600
5 000	2.90	14 500
6 000	2.60	15 600
7 000	2.60	18 200
8 000	2.40	19 200
10 000	2.10	21 000
More users upon request		

*All prices are in CHF per year including VAT

Support

- CHF 160 per hour including VAT
- CHF 40 per ¼ hour including VAT
- The expenses are reported on a monthly basis and will be invoiced for payment within 30 days net.

Training Courses

Please get in touch by e-mail (info@card2brain.ch) for an individual training offer.

Single-Sign-On (SSO)

Please get in touch by e-mail (info@card2brain.ch) to receive an offer for an SSO solution.

Contact

Please get in touch for any further information. We will be happy to answer your questions under info@card2brain.ch

Imprint

card2brain is a product of webapps.ch

webapps Burgdorf GmbH
Bahnhofstrasse 88
CH-3400 Burgdorf

info@webapps.ch
webapps.ch